

2026 ROCHESTER VEGFEST VENDOR AND EXHIBITOR RULES and REGULATIONS

1. VEGAN FESTIVAL SPECIFICATIONS

Vendors and Exhibitors understand that this is a vegan, plant-based festival, and all food, non-food products, services, promotions, signs, samples, etc. contributed to Rochester VegFest or provided to its attendees must be vegan and consist of no animal products or animal-derived components, fabrics, or ingredients (specifically, no meat, dairy, egg, honey, lanolin, beeswax, wool, silk, leather or any other animal-derived ingredients; additionally, there will be no products that have been tested on animals). Please contact us with any questions or to check if a particular product is vegan. During the festival, we reserve the right to ask you not to serve or provide any non-vegan products or promotions, etc to festival guests.

2. VENDOR OPERATIONS

Vendors and Exhibitors may begin to set up at 8:00am the day of the event. All vendors / exhibitors must be properly set up by 10:00am on the day of the event. Rochester VegFest will recruit volunteers to assist vendors to set up. Please notify us when you arrive so we can assist you. During the festival hours of 10:00am – 5:00pm, all vendors must be open to the public. Vendor booths must be occupied by a representative at all times during the festival. For security, vendors and exhibitors must exit the park by 7:00pm within two hours after the public has left at closing time.

3. CARE OF EXHIBIT

If any tables or chairs are rented from Rochester VegFest, care will be taken not to damage them. Vendors will be financially responsible for damage. Vendors will care for their own items and canopy, keeping items away from attendee walking paths. Arrangement of vendor exhibits must be such as not to obstruct the view of other vendors / exhibitors. All decorations must be flame proof. Latex balloons are not permitted. Sound devices cannot be used without written permission from Rochester VegFest.

Rochester VegFest will handle garbage removal during the event, but vendors are responsible for leaving a clean space, and leave any rented table and/or chairs at your space at the end of the festival.

4. ELECTRICITY

The 2026 VegFest venue (Parcel 5, 285 E. Main St., Rochester) does not provide electricity for general vendor use but we offer an electricity package that can be obtained for a separate fee during sign-up. Electricity purchased from Rochester VegFest will be available only from 9:00am to 5:00pm on the day of the event, and will be in the form of one extension cord. Vendors should bring their own splitters if they want to plug in more than one item, but usage cannot exceed the purchased wattage. Electricity packages may be limited and are on a first come first serve basis.

5. FIRE REGULATIONS

All cooking tanks and methods may be subject to approval by the Rochester Fire Department. Rochester VegFest retains the right to deny participation, in the case of Rochester Fire Department deeming any cooking tanks or methods to be unsafe.

6. PERMITS AND LICENSES

All vendors are responsible for obtaining any required health permits and/or licenses for the event. Any vendor without the appropriate permits and/or licenses will not be permitted to set up at the event. Vendors are responsible for their own workers compensation insurance coverage where applicable. Vendor shall be solely and absolutely responsible for compliance with all applicable laws, regulations and rules concerning employment, whether municipal, state or federal.

7. INSURANCE

General Liability Insurance, in the amount of \$1,000,000 per occurrence / \$2,000,000 aggregate is required for vendors who wish to sell. Vendors are required to list Animal Rights Rochester and Rochester Area Vegan society as additional insured, including the addresses:

Animal Rights Rochester
P.O Box 18415
Rochester NY 14618

Rochester Area Vegan Society
P.O. Box 20185
Rochester NY 14602

8. INDEMNIFICATION AND HOLD HARMLESS

To the fullest extent permitted by law, vendors hereby agree and indemnify, defend and hold harmless Rochester VegFest, Animal Rights Rochester, Inc., and Rochester Area Vegan Society, and their respective officers, agents, employees, affiliates and subsidiaries from any and all claims, demands, causes of action, damages, losses, liability, costs and expenses including but not limited to attorney's fees, with respect to alleged or actual bodily injury, sickness, disease or death, or to alleged or actual injury or destruction of tangible property arising out of or resulting from, in whole or in part, the occupancy of the premise by the vendor or their employees or on account of or occasioned by vendor's operations hereunder.

9. ETHICAL PRACTICES

Vendor agrees to exercise this Agreement without infringement upon the rights of others, to handle or sell no commodity for which an exclusive right has been granted to others, nor to engage in any business, to sell or distribute any commodity on the venue grounds except as expressly stipulated in the Agreement, and to confine all their operation to the space described in this Agreement and not operate in the walkways or in such a manner to be a disruption or annoyance to the public or to other vendors.

The vendor further agrees not to distribute or sell anything which in the judgment of Rochester VegFest is detrimental or not vegan. Vendor further agrees not to distribute or sell anything which in the judgment of Rochester VegFest is designed to be misleading as to its contents or use or not in accordance with the law, or of the highest business and professional ethics. Rochester VegFest

reserves the right to prohibit the sale or distribution of any item or merchandise or printed materials which Rochester VegFest deems contrary to or not in keeping with the aims and mission of this festival. Additionally, no Styrofoam-type containers, products, etc. will be allowed. We encourage all vendors to be as eco-conscious as possible; we ask vendors to reduce waste and limit non-compostable products to the best of their ability.

Events on City Property are prohibited from having vendors who display/sample/sell any hemp, cannabis, THC, or CBD products. Also, no smoking of any kind is allowed on City Property.

10. REFUNDS

After June 30, 2026, there will be no refunds. Full refunds will be granted for requests made **prior** to May 31, 2026. Half refunds will be provided for requests after May 31 but before June 30, 2026.